



HWWEDER

HOW WE THERE

Social Media Marketing
Presentation

INTRODUCTION

HWWEDER SOCIAL MEDIA MANAGEMENT

BUILDING YOUR BRAND

Every Business needs to be noticed for the right reasons. Your Brand must connect with your audience with marketing that speaks visually and verbally. We aim to connect businesses with their customers

BRIEF DESCRIPTION

The future is social media, everyone you know has a social media account, your potential customers, your customers want to know what services you provide, what products you selling and whats happening at your business. HWWEDER connects you to the virtual world through social media platforms.



OUR BUSINESS SKILLS

01

CONTENT CREATION

We create fresh and exciting content, appealing to your audience, in line with your brand, bringing across your message.

02

SOCIAL MEDIA PLATFORMS

We cater to our clients needs and support the following platforms - Facebook, Instagram, LinkedIn, Tick Tok, Youtube, Twitter, Whatsapp , Google

03

CUSTOMER REACH

We have a nationwide Facebook reach of over 5 Million users, we reach users in every major city, small towns and all suburbs nationally



HOW WE WORK WITH OUR CLIENTS



STEP 01

Understand what the clients goals are, Who are we targeting, what is the objective of the campaign?

STEP 02

Create a marketing plan, come up with ideas for the content themes, create stills , videos, banners, focus on areas to target

STEP 03

Create a monthly forecast planner, post the content daily and at different times, to reach different audiences

HWWEDER SOCIAL MEDIA PROJECTS

SOME OF OUR CLIENTS

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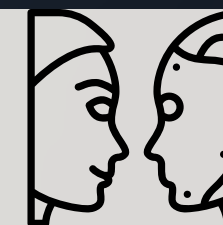


We will

Increase your Service Offering - Through marketable content which speaking to your Clients

Increase Brand Awareness with New Themes/ New Products Offerings/ Promo Content / Video Reels

Increase your reach nationally by showing your brand / products to 5 million Facebook users and all other social media platforms



FEEDBACK FROM OUR CLIENTS



Bianca Parsons

★★★★★ 10 weeks ago

I am extremely happy with the work and service I received. Absolutely flawless! I will definitely recommend anyone to make use of their services. You won't be disappointed.

 Reply



Dirk Boshoff

★★★★★ 19 weeks ago

HWWEDER gave me the best advice and service to get my business out there. Social Marketing and a new website for my business. Will recommend them any time.

 Reply



Derek Grant

★★★★★ 20 weeks ago

Professional, creative, great value and service orientated providing national awareness of quality products and services.

 Reply

TOGETHER WE RISE WE BUILD RELATIONSHIPS

We believe individuals and companies need to build relationships, partnerships and work together to move forward and lift each other up.

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